

**FEARLESS! HUDSON VALLEY'S**



**OCTOBER 25, 2026**  
**SPONSORSHIP OPPORTUNITIES**

**FEARLESS!**  
RECLAIMING OUR SAFETY

Funds raised will support Fearless! Hudson Valley's programs and services for victims and survivors in Orange and Sullivan.

**Advocacy | Support | Education | Prevention | Shelter**  
Domestic Violence, Sexual Abuse, Human Trafficking, & Crime Victimization



# SUNDAY, OCTOBER 25, 2026

Orange County Airport, Montgomery, NY

## EXCLUSIVE SPONSORSHIPS



### CHAMPION

**\$5,000**

- Ten (10) 5K race entries and shirts
- Logo prominently listed on ALL promotions, including - registration page, flyer, social media, and t-shirts
- Footer logo on FHV website for 1-year
- Featured article in FHV newsletter
- Acknowledgment by MC during event
- Option for company booth at event
- Option to have company-branded items distributed to participants

### WELCOME GIFT

**\$2,500**

- Six (6) 5K race entries and shirts
- Logo on race page and race t-shirts
- Recognition in event marketing
- Acknowledgment by MC during event
- Option for company booth at event
- Have company-branded items distributed to participants
- Logo on choice of water bottle or drawstring bag given to all participants



### FINISH LINE

**\$2,000**

- Five (5) 5K race entries and shirts
- Logo on race page and race t-shirts
- Recognition in event marketing
- Acknowledgment by MC during event
- Option for company booth at event
- Have company-branded items distributed to participants
- Company provided banner displayed at the finish line and seen in finish line photo



### SHUTTLE

**\$1,750**

- Five (5) 5K race entries and shirts
- Logo on race page and race t-shirts
- Recognition in event marketing
- Acknowledgment by MC during event
- Option for company booth at event
- Have company-branded items distributed to participants
- Company logo featured on all event shuttle transportation vehicles



Sample Design - actual design, colors, locations and product to vary



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## EVENT SPONSORSHIPS

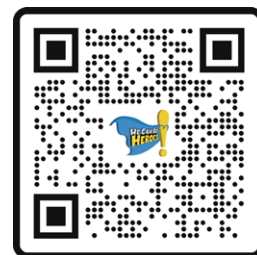
|                                                                                  | HERO<br>\$3,000 | STRENGTH<br>\$1,500 | COURAGE<br>\$750 | HOPE<br>\$600 | SUPPORT<br>\$400 |
|----------------------------------------------------------------------------------|-----------------|---------------------|------------------|---------------|------------------|
| Race registrations and t-shirt for your team or representatives                  | 7               | 4                   | 3                | 2             | 1                |
| Logo featured on the online race registration page                               | ✓               | ✓                   | ✓                | ✓             | ✓                |
| Distribute company-branded promotional items to race participants                | ✓               | ✓                   | ✓                | ✓             | ✓                |
| Featured on the official race T-shirt                                            | Logo            | Logo                | Name             |               |                  |
| Recognition by the event emcee during race-day announcements                     | ✓               | ✓                   |                  |               |                  |
| On-site promotional booth opportunity (sponsor provides tent, table, and chairs) | ✓               | ✓                   |                  |               |                  |
| Recognition across Fearless! social media platforms during event marketing       | ✓               | ✓                   |                  |               |                  |
| Company logo featured on the Fearless! website footer for one year               | ✓               |                     |                  |               |                  |



## BECOME A HERO

Join the growing community of businesses in making a lasting impact on survivors and families throughout Orange and Sullivan Counties. Your support will provide life-changing services and powerful visibility for your business! >>>>>>>>>

**VIEW 5K REGISTRATION PAGE:** [fearlesshv.org/heroesrun](https://fearlesshv.org/heroesrun)





## ABOUT US

**Fearless! Hudson Valley** is the only private, nonprofit organization serving Orange and Sullivan Counties dedicated to providing free and confidential services to individuals and families impacted by domestic violence, sexual violence, human trafficking, and other forms of victimization. Through advocacy, counseling, emergency shelter, housing support, legal services, prevention education, and community partnerships, Fearless! empowers survivors, promotes safety, and works to build a future where everyone can live free from abuse, exploitation, and oppression.

## OUR IMPACT

Every number represents a life touched, a family supported, and a community strengthened. Here's a snapshot of Fearless!'s impact throughout Orange and Sullivan Counties in 2025.



**12,284**

**HOTLINE CALLS  
ANSWERED**



**8,101**

**INDIVIDUALS  
SERVED**



**9,608**

**NIGHTS OF  
SAFETY**



**33,651**

**ADVOCACY  
SERVICES**



**4,209**

**SAFETY PLANS  
CREATED**



# EVENT HIGHLIGHTS

What began as a small awareness event has grown into one of Fearless!'s signature community fundraisers. We Can Be Heroes 5K brings together people from across the Hudson Valley, and year after year, participation continues to grow!

**1,314**

PARTICIPANTS

**73.5%**

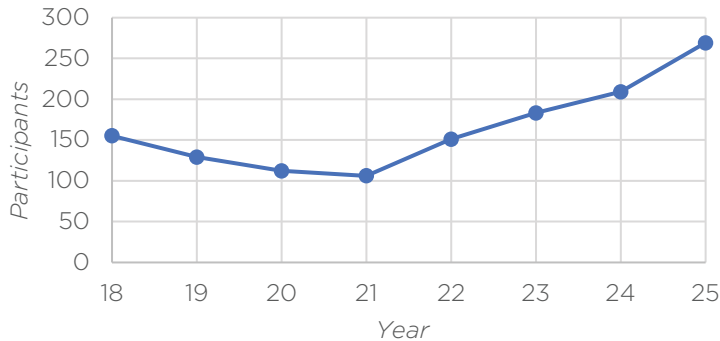
GROWTH RATE

**\$92K**

RAISED

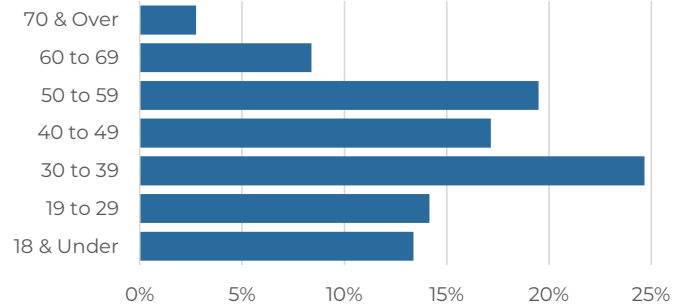
## GROWING TOGETHER SINCE 2018

2020-2021 participation reflects the impact of the COVID-19 pandemic.



## AGE RANGE

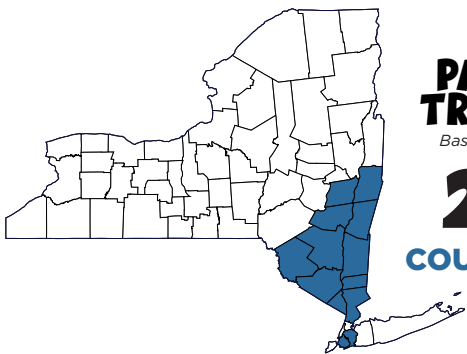
Average based on 2018 - 2025 Participants



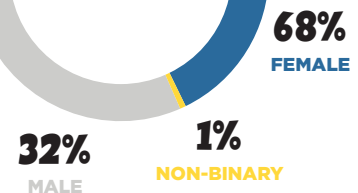
## PARTICIPANTS TRAVELED FROM

Based on 2020 - 2025 Participants

**29** in **11**  
COUNTIES STATES



## GENDER





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Orange County Airport, Montgomery, NY

## SPONSOR FORM

\_\_\_\_\_  
Name of Business, Organization, or Individual

\_\_\_\_\_  
Contact First Name

\_\_\_\_\_  
Contact Last Name

\_\_\_\_\_  
Street

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

### SPONSORSHIP LEVEL

- ☐ Champion (\$5,000) *EXCLUSIVE*
- ☐ Welcome Gift (\$2,500) *EXCLUSIVE*
- ☐ Finish Line (\$2,000) *EXCLUSIVE*
- ☐ Shuttle (\$1,750) *EXCLUSIVE*
- ☐ Hero (\$3,00)
- ☐ Strength (\$1,500)
- ☐ Courage (\$750)
- ☐ Hope (\$600)
- ☐ Support (\$400)

☐ In-Kind - *Please use the space below to indicate the items you are donating and their estimated value:*

### SPONSORSHIP BENEFITS

- ☐ My sponsorship level includes race entries. I wish to register \_\_\_\_ additional participants. *Fearless! will follow up with registration for participants.*
- ☐ My sponsorship level includes a printed logo. I will email my hi-res logo (svg, png or jpg files preferred) no later than **October 1<sup>st</sup>**.
- ☐ My sponsorship level includes a printed logo, but I do not have a hi-res version of my logo. Please print the name of my business or organization, instead.

### PAYMENT

- ☐ My check is enclosed. *Payable to "Fearless! Hudson Valley".*
- ☐ Please send an invoice.
- ☐ I will pay online with a credit card at: **[fearlesshv.org/5k-sponsor](https://fearlesshv.org/5k-sponsor)**



\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please return completed form to:**

Fearless! Hudson Valley, PO Box 649, Newburgh, NY 12551 | [admin@fearlesshv.org](mailto:admin@fearlesshv.org)